

Sponsorship Opportunities

Join delegates from around the globe for the crop input industry's most anticipated event.

Meet face to face with new and established business associates from the world's largest, most lucrative markets including China, India, the EU, U.S., Brazil, Colombia, Argentina, Chile, Mexico, Southeast Asia and more.



8-10 August, 2017

Bally's Las Vegas
Las Vegas, Nevada

Why Exhibit & Sponsor

Now in its 11th year, the AgriBusiness Global Trade SummitSM is specially designed for attendees to do business with premium suppliers and distributors looking to connect with new trading partners.

The AgriBusiness Global Trade SummitSM attracts attendees from over 40+ countries. Most of the attendees are large distributors of crop inputs, formulators/traders/importers and equipment/tech companies. Below is a breakdown of attendee, by title, from the 2016 event:

84% Management/
Executive Management

8% Sales

8% Other (Formulation Chemist/
Regulatory/Consulting)

61% said their motivation to attend was to BUY

65% of the attendees said they wanted MORE
manufacturing presence at the event

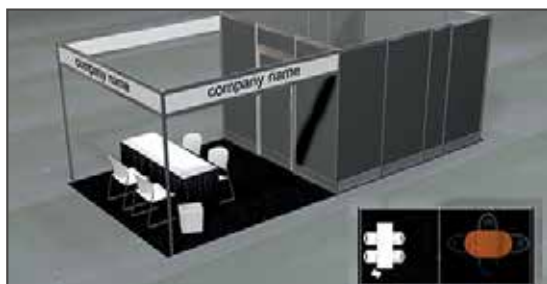
Still not convinced that your company should exhibit? According to the post-event survey results from the 2016 event, your investment will deliver the type of ROI your organization requires.

99% of exhibitors were happy with their exhibit space

82% were satisfied with their traffic

Are you interested in engaging the 700+ attendees but want to ensure that your brand is in the spotlight? We offer a host of sponsorship and engagement opportunities that accomplish just that. Don't see what you are looking for? Contact our sales team who are happy to assist you in designing the type of attendee engagement experience you wish to create.

Exhibition Opportunities



Hybrid Booth 3x3 sq. m. (10'x10') booth
with 3x4 sq. m. (10'x12') meeting room with door.

Booth includes:

- Four chairs, 1 table
- Electrical
- Company name placard
- Meeting room with door includes: four arm chairs, one table
- Two complimentary registrations



Landmark Booth 6x6 sq. m. (20'x20') 3x6 sq. m. (10'x20')
booth with 3x6 sq. m. (10'x20') meeting room.

Booth includes:

- Upgraded carpet (red), chairs and skirted table
- Large company name placard
- Greenery, electrical
- Meeting room with private entrance
- Eight armchairs, two tables
- Three complimentary registrations

Standard Booth

Showcase your products and services on the exhibition floor and network with 700+ attendees.

The Booth package includes:

- 3x3 sq. m. booth space (10'x10')
- Company name placard
- 4 chairs, 1 skirted table
- Two complimentary registrations
- Electrical

Plant Health and Bio Zone

Special placement of standard booth for biopesticide, biostimulant, micronutrient and plant health companies. Contact your sales representative for more information.

One-on-One Meeting Options

Meeting Space

Meeting space is limited and available on a first-come, first-served basis. Please contact your representative to confirm your place at the AgriBusiness Global Trade SummitSM.

Meeting Room

Approx. 84-111 sq. m (900-1200 sq. ft.).

Meeting room strategically located adjacent to exhibit hall.

Includes:

- Eight chairs, two large round tables
- Company name on signage at meeting room
- Directional signs placed in several locations
- Two complimentary registrations

Premium Sponsor

Receive the benefits of a comprehensive marketing plan AND a private meeting room with this sponsorship.

Package includes:

- Meeting room adjacent to exhibit hall includes eight chairs, two large round tables
- Recognized as a premium sponsor on Trade Summit website, emails, and show guide
- Full page, four-color advertisement in show guide
- Company name on signage at meeting room
- Suite at Bally's for four nights
- Three complimentary registrations

Thought Leader

Breakfast/Keynote Sponsor

Sponsorship includes:

- Welcome message at podium prior to keynote
- Company brochure placed on all chairs in session room
- Branded centerpiece displayed on each table
- Logo inclusion in day's agenda
- One complimentary registration

Networking Options

Cocktail Reception Sponsor

Put your brand in the spotlight at one of the most exciting parties in the industry. Serve as the official host of the cocktail reception, and welcome attendees to Las Vegas.

Sponsorship includes:

- VIP seating
- Logo included whenever reception is mentioned
- Post event slideshow on AgriBusinessGlobal.com
- Branded beverage stations
- Custom invitations
- Branded signage throughout cocktail reception customized to client needs
- Premium sponsor recognition in print and online
- Two complimentary registrations

Multiday Coffee/Tea Break Sponsor

Keep your brand top of mind — even when delegates take a break. Sponsorship includes:

- One-color branded napkins
- Four-color logo included on general sponsor signage
- Company brochure/sell sheet placed in serving area
- Literature rack
- Logo inclusion in the day's agenda and table tents
- Recognized as sponsor on all general signage
- Two complimentary registrations

Delegate Lounge Sponsor

Maximize your brand's exposure by sponsoring the lounge in the exhibit hall where attendees hold impromptu meetings, catch up on email and relax. Sponsorship includes:

- Option to place your standard booth inside Delegate Lounge
- Large company signage
- One-color branded napkins
- Customized table branding
- Literature rack
- Two complimentary registrations



Image and Branding

Registration Sponsor

Reinforce your leadership position before the event even begins! From the point the delegate registers to their arrival on site, your presence is known. Sponsorship includes:

- One-color logo printed on attendee lanyards
- Four-color logo printed on attendee name badges
- Four-color logo included in registration confirmation emails
- Recognized as sponsor on Trade Summit website, emails, signage and Show Guide
- Banner signage and/or large branding element at registration desk
- One complimentary registration

Tote Bag Sponsor

Keep your brand front and center during the show and after delegates return home as they continue to use this handy tote. Sponsorship includes:

- One-color logo printed on one side of attendee tote bag
- Placement of company's promotional items inside bag
- Recognized as sponsor on Trade Summit signage
- One complimentary registration

Charging Station Sponsor

Spotlight your brand in a tech savvy way as attendees take advantage of the always-needed spot charge for mobile devices. Sponsorship includes:

- One branded charging station located on the exhibition floor
- One complimentary registration
- Sponsor recognition on Trade Summit website, emails, signage and show guide



Hotel Key Card Sponsor

Ensure your brand visibility. Sponsorship includes:

- Printed, four-color hotel key card given to all Attendees staying at Bally's
- Four-color logo included in attendee Know Before You Go email
- Sponsor recognition on Trade Summit website, emails and signage
- One complimentary registration





Wi-Fi Sponsor - SOLD

Sponsorship includes:

- Custom password chosen by client
- Sponsor business card with Wi-Fi codes inserted into registration packets and placed on tables at breakfast keynote presentation
- Recognized as sponsor on all signage, Trade Summit website and emails
- Recognized as Wi-Fi sponsor on slide presentation at breakfast/keynote
- One complimentary registration

Welcome/Exhibition Sponsorship

Sponsorship includes:

- One custom-built entrance/archway located in high-traffic entrance to exhibition & meeting rooms
- Red carpet walkway approx. 10 sq. m. (6'x15') in length
- Floral/plant arrangement along walkway
- Female attendant, in branded shirt, to collect business cards during event
- One, four-color full page ad in show guide
- One complimentary registration



Show Guide Advertisement

Not able to attend this year but want to ensure that your company remains top of mind? Maintain your presence by placing an advertisement in the official Show Guide given to every attendee on site at check in. **Ad Deadline: 12 July, 2017**

- Full page, full color: \$875 net
- Half page, full color: \$490 net

Customized Sponsorship Opportunities

AgriBusiness Global Trade SummitSM offers a variety of customized sponsorship options to compliment your company's objectives.

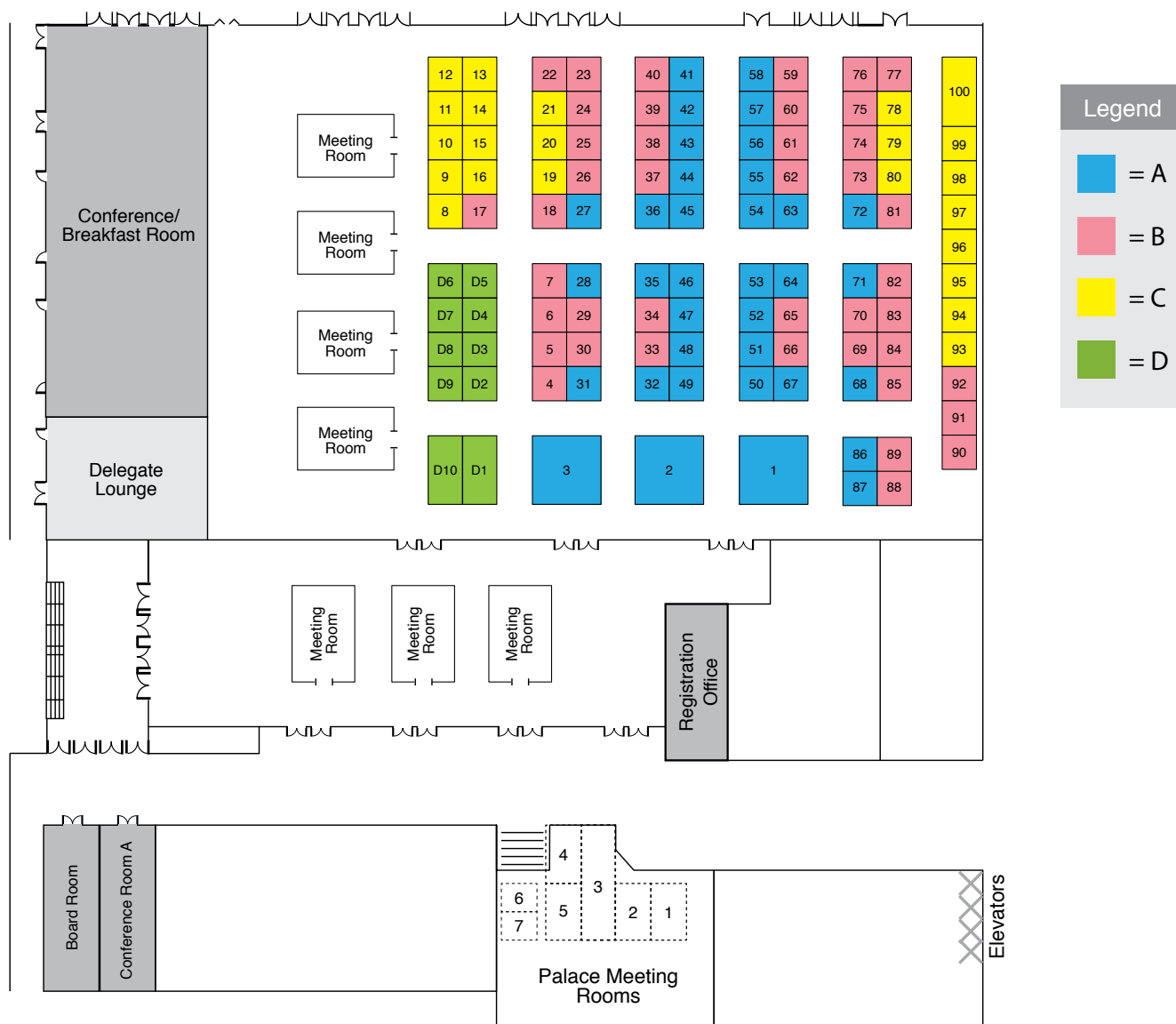
Tell us what you would like to achieve and we will design it OR choose from this list of proven favorites: hotel room drop, VIP transport, customized parties, product launch events, and sales meetings.

Brand Spotlight Sponsor

Choose from a variety of high-traffic locations to spotlight your brand. Numerous options available to meet your needs.



Booth Map



Contact Us

Our sales team can help you with exhibitor opportunities and put together your personalized sponsorship package.

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